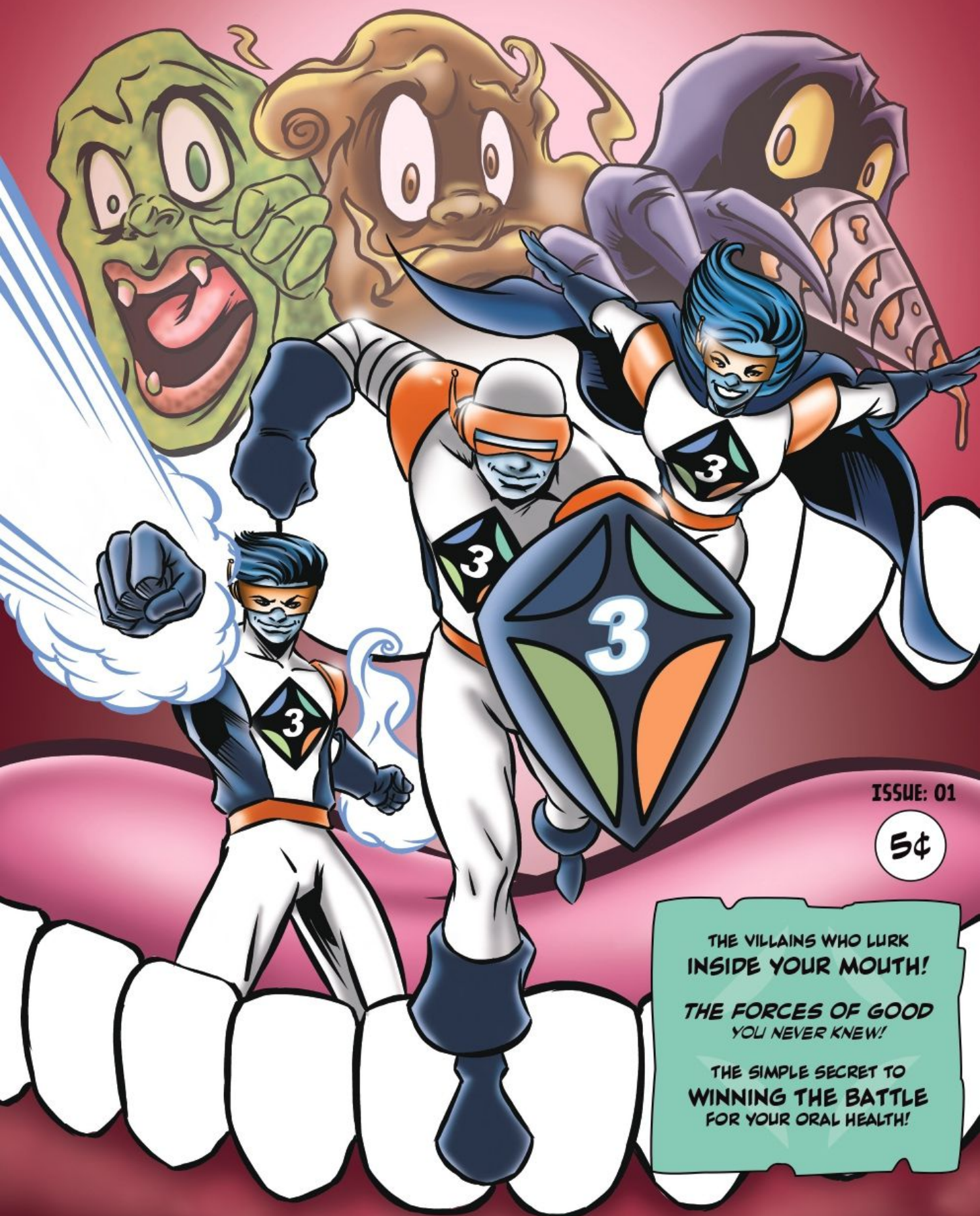


# BATTLE OF THE MOUTH!

*AN EPIC JOURNEY TO THE HIDDEN WORLD INSIDE YOUR MOUTH.*



ISSUE: 01

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THE VILLAINS WHO LURK  
INSIDE YOUR MOUTH!

THE FORCES OF GOOD  
YOU NEVER KNEW!

THE SIMPLE SECRET TO  
WINNING THE BATTLE  
FOR YOUR ORAL HEALTH!



ProBiora Health™



IT'S ANOTHER ORDINARY MORNING FOR GEORGE...OR SO HE THINKS. HE'S ABOUT TO DISCOVER A HIDDEN WORLD HE NEVER IMAGINED -INSIDE HIS MOUTH!



UGH! MY MOUTH FEELS SO GROSS!  
WHAT'S IN THERE?

TO GEORGE'S SURPRISE, SOMEONE  
POPS UP TO ANSWER HIS QUESTION.  
MEET HAILEY THE HYGIENIST, THE  
GUIDE TO GOOD ORAL HEALTH.

YOU WOULDN'T BELIEVE WHAT  
GOES ON IN YOUR MOUTH.  
CAN YOU SMELL YOUR BREATH?  
NASTY, MAN, NASTY.

I DON'T GET IT.  
WHY DO I HAVE BAD BREATH IF I  
BRUSH AND FLOSS REGULARLY?  
I EVEN USE MOUTHWASH.

BECAUSE THE INSIDE OF YOUR  
MOUTH IS PACKED WITH BAD BACTERIA  
YOU CAN'T SEE.

THEY CAUSE ALL KINDS OF PROBLEMS—  
AND NOT JUST BAD BREATH.

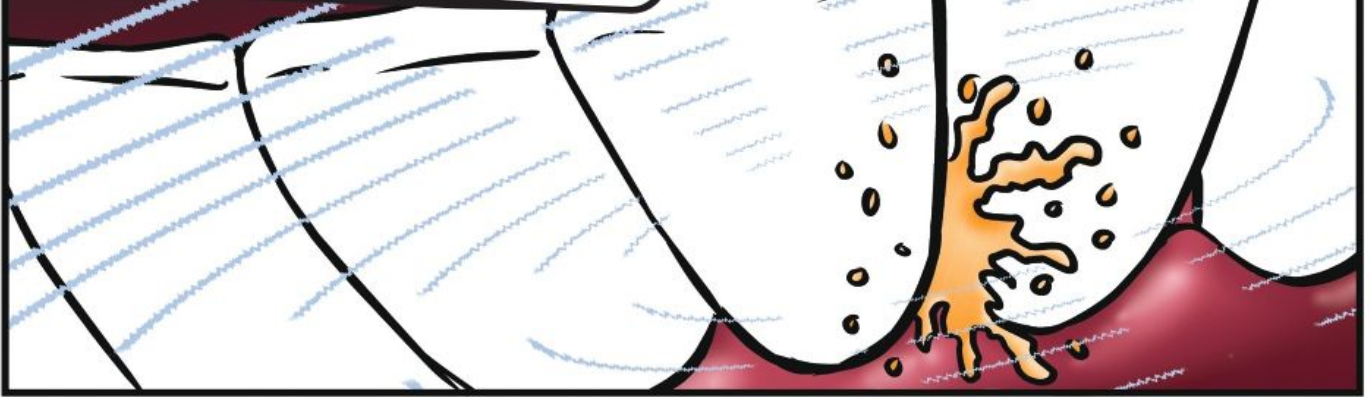
COME ON INSIDE AND I'LL SHOW YOU.

JUST A WARNING: THINGS CAN GET A  
LITTLE CREEPY IN HERE.



**HAILEY:** HERE'S JUST ONE OF YOUR PROBLEMS. THAT'S THE BACTERIA THAT CAUSES TOOTH DECAY. HE'S REALLY ONE OF THE VILLAINS IN YOUR MOUTH. LET'S CALL HIM "DECAY" FOR SHORT.

**HAILEY:** I WOULDN'T GET TOO CLOSE, IF I WERE YOU. HE'S GOT A SHARP BITE LOADED WITH LACTIC ACID.



**GEORGE:** LACTIC ACID? IS THAT BAD?

**HAILEY:** REALLY BAD! JUST WATCH.




**HAILEY:** EVIL DECAY TAKES THE SUGARS IN THE FOOD YOU EAT AND TURNS THEM INTO LACTIC ACID. LACTIC ACID EATS AWAY AT THE ENAMEL ON YOUR TOOTH. EVENTUALLY, DECAY CUTS ALL THE WAY THROUGH, AND THEN YOU'VE GOT A CAVITY.





WHO'S THAT OVER THERE?  
IT LOOKS LIKE HE'S MESSING  
WITH MY GUMS!



HE SURE IS. MEET GINGIVITIS.  
HE'S A FAMILY OF BACTERIA THAT  
LOVES THE NICE, SOFT TISSUE OF  
YOUR GUMS.

IT'S SO COZY  
IN THERE!

GEORGE: MY DENTIST TOLD ME HE  
SAW EARLY SIGNS OF PERIODONTAL  
DISEASE. IS THIS GUY CAUSING IT?

HAILEY: COULD BE. GINGIVITIS CAN BE CAUSED BY MANY  
FACTORS—SOME MEDICATIONS, DRY MOUTH,  
SMOKING, POOR NUTRITION. BUT HARMFUL PLAQUE  
BACTERIA ARE A COMMON CAUSE.

IF "GINGI" ISN'T STOPPED, YOU COULD HAVE  
MAJOR ORAL PROBLEMS.

DID YOU KNOW THAT SCIENTISTS ARE FINDING  
THAT BACTERIA AND INFLAMMATION IN YOUR  
MOUTH ARE LINKED TO ALL KINDS OF OTHER  
HEALTH PROBLEMS, INCLUDING HEART ATTACKS,  
DIABETES AND EVEN DEMENTIA?

IN OTHER WORDS, YOUR ORAL HEALTH AND  
YOUR TOTAL BODY HEALTH ARE CONNECTED.  
THAT'S SOMETHING TO THINK ABOUT.



GEORGE: LOOK AT ALL THAT JUNK CAUGHT ON MY TONGUE.  
WHAT IS THAT?

HAILEY: YOUR TONGUE HAS LOTS OF GROOVES AND  
CRACKS. THEY HELP YOU TASTE YOUR FOOD AND EVEN SMELL  
THINGS, BUT THEY ALSO PROVIDE A PERFECT TRAP FOR FOOD  
PARTICLES AND OTHER STUFF.

IT'S LIKE AN ALL-YOU-CAN-EAT BUFFET FOR BACTERIA LIKE  
HIM. AND GUESS WHAT THIS AWFUL BACTERIA PRODUCES?

WHAT?


BAD BREATH. HALITOSIS.  
SMELLS A LITTLE LIKE SULFUR,  
RIGHT? YUCK!

I BRUSH. I FLOSS. I EVEN USE  
A TONGUE SCRAPER. BUT THESE  
BACTERIA ARE STILL HERE!

OF COURSE, GOOD ORAL  
HYGIENE IS IMPORTANT TO KEEP  
YOUR MOUTH HEALTHY. BUT THESE BAD  
BACTERIA ARE REALLY TOUGH.

THERE'S GOOD NEWS FOR YOUR  
MOUTH, THOUGH.

REALLY?

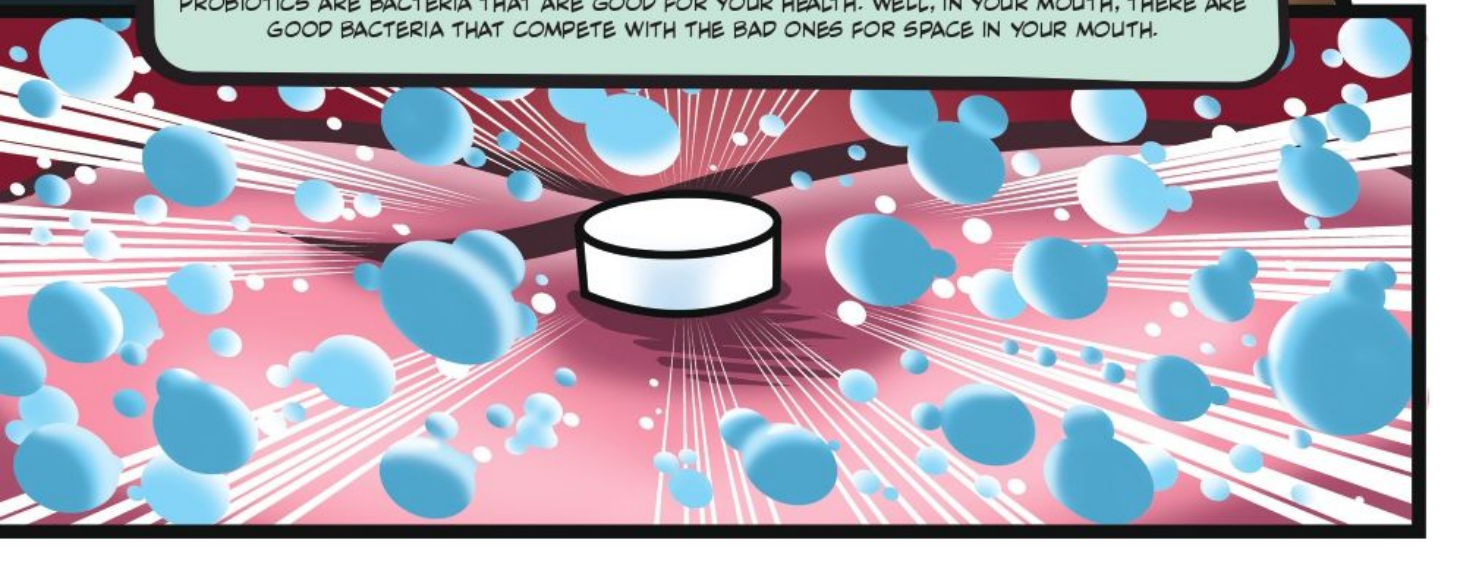


HAILEY: GEORGE, LET ME INTRODUCE YOU TO PROBIORA3®, A POWERFUL TEAM OF THREE NATURALLY OCCURRING STRAINS OF BENEFICIAL BACTERIA DISCOVERED BY A SCIENTIST NAMED DR. JEFFREY HILLMAN THAT HELP YOU WIN YOUR MOUTH BACK FROM THE INVADERS.

A COMPANY NAMED PROBIORA HEALTH™ PUT PROBIORA3 INTO EASY-TO-USE EVERYDAY ORAL CARE PRODUCTS. THIS IS A SIMPLE MINT THAT MELTS IN YOUR MOUTH.

HAILEY: HERE, PUT THIS IN YOUR MOUTH.

YOUR BODY IS FULL OF BACTERIA, BOTH GOOD AND BAD. YOU'VE HEARD OF THE PROBIOTICS THAT PEOPLE USE FOR DIGESTIVE HEALTH, HAVEN'T YOU? PROBIOTICS ARE BACTERIA THAT ARE GOOD FOR YOUR HEALTH. WELL, IN YOUR MOUTH, THERE ARE GOOD BACTERIA THAT COMPETE WITH THE BAD ONES FOR SPACE IN YOUR MOUTH.



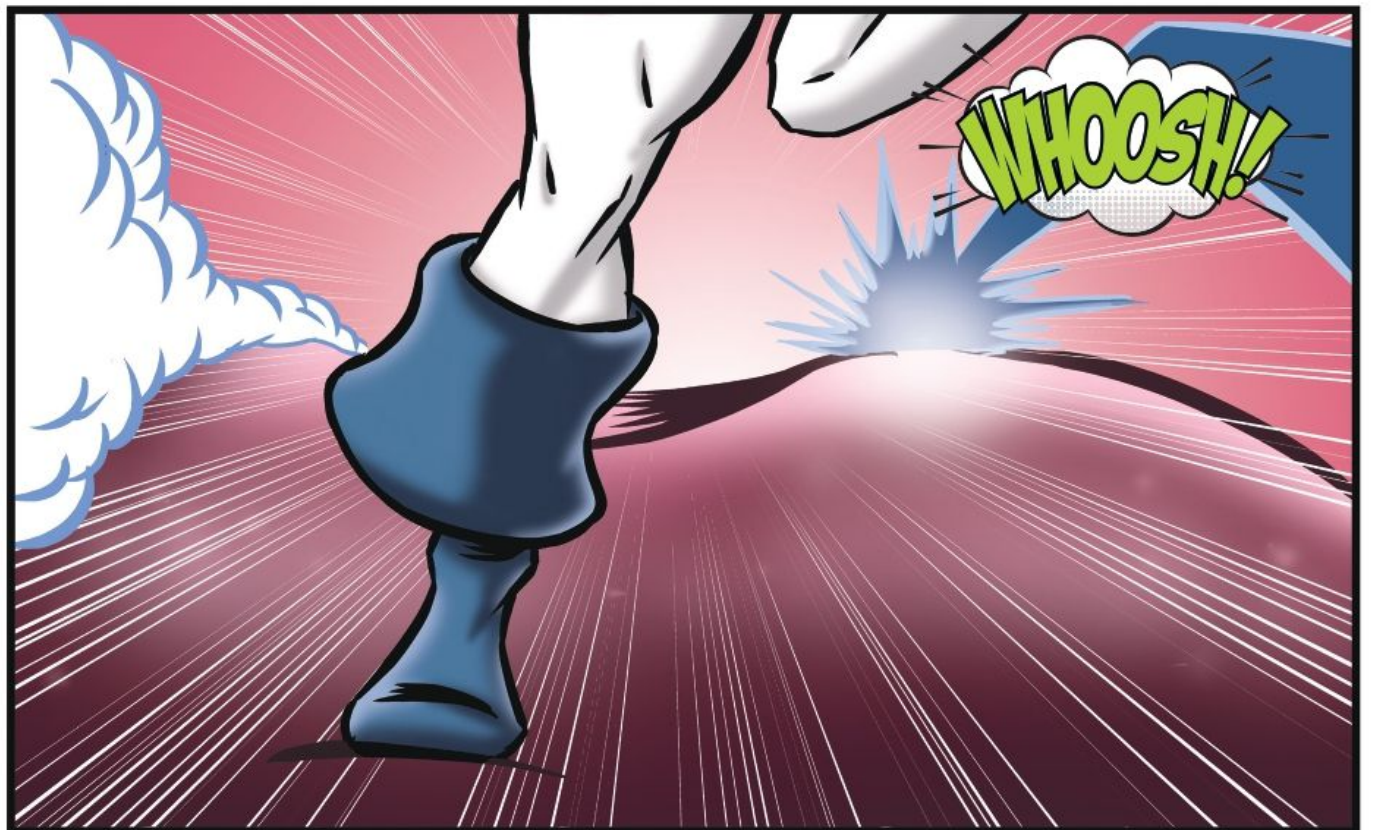



**HAILEY:** PROBIORA3'S SCIENTIFIC NAMES ARE  
STREPTOCOCCUS ORALIS STRAIN KJ3,  
STREPTOCOCCUS UBERIS STRAIN KJ2 AND  
STREPTOCOCCUS RATTUS STRAIN JH145.

BUT LET'S JUST CALL THEM OUR ORAL CARE HEROES  
PB1, PB2 AND PB3.

LET'S GO GET RID OF  
THOSE GUYS!







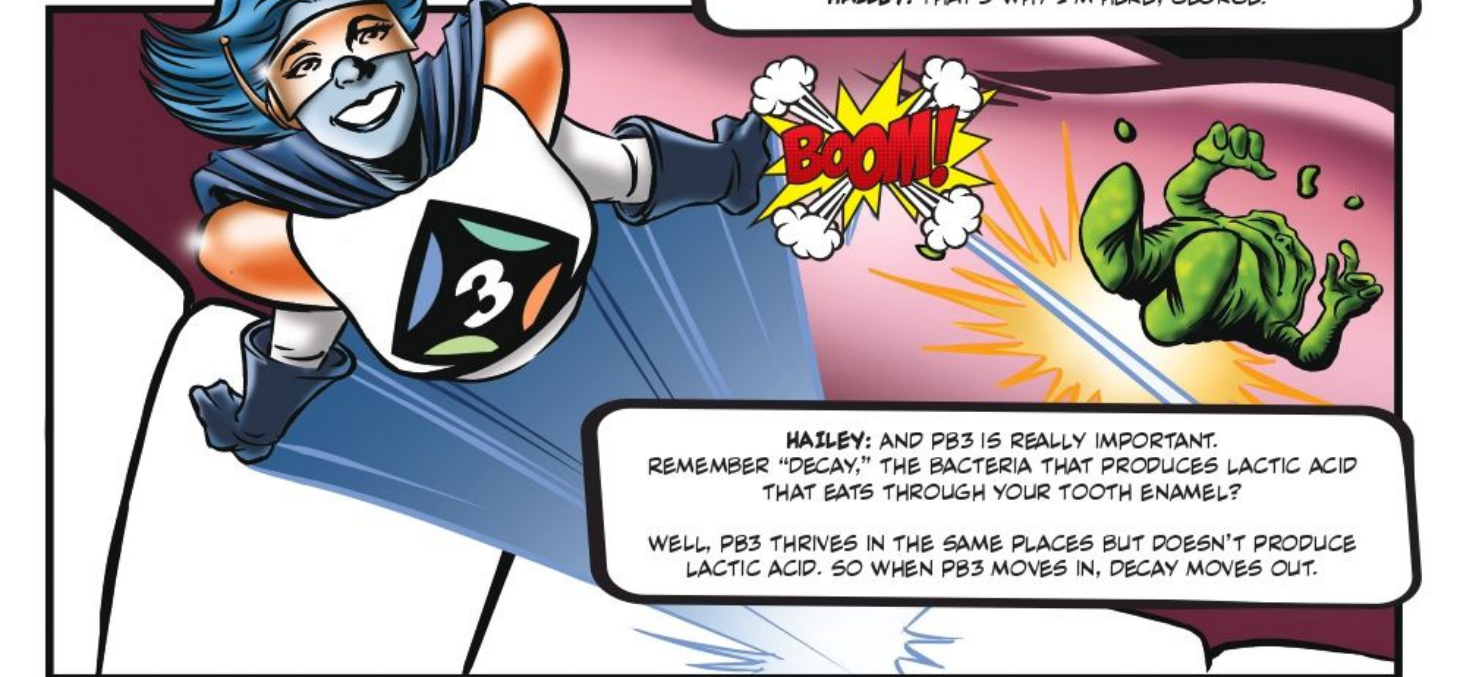
**HAILEY:** PB1 AND PB2 GO DEEP INTO THE SPACE BETWEEN YOUR TEETH AND GUMS TO CROWD OUT THE "GINGIVITIS" BAD GUYS THAT CAUSE GUM DISEASE.

THEY ALSO WORK ON YOUR TONGUE TO ELIMINATE "HALITOSIS" FOR FRESH BREATH.

**HAILEY:** THEY'RE ESPECIALLY UNIQUE BECAUSE THEY ALSO PRODUCE SOMETHING HELPFUL—HYDROGEN PEROXIDE THAT CONTINUOUSLY WORK TO KEEP YOUR TEETH CLEAN AND WHITE.

**GEORGE:** I CAN'T BELIEVE I HAVEN'T HEARD ABOUT THIS BEFORE.

**HAILEY:** THAT'S WHY I'M HERE, GEORGE!



**HAILEY:** AND PB3 IS REALLY IMPORTANT. REMEMBER "DECAY," THE BACTERIA THAT PRODUCES LACTIC ACID THAT EATS THROUGH YOUR TOOTH ENAMEL?

WELL, PB3 THRIVES IN THE SAME PLACES BUT DOESN'T PRODUCE LACTIC ACID. SO WHEN PB3 MOVES IN, DECAY MOVES OUT.



**HAILEY:** THE PROBIORAS BACTERIA WORK TOGETHER TO CREATE A HEALTHY ENVIRONMENT IN YOUR MOUTH.

TOGETHER, THEY WHITEN YOUR TEETH, REDUCE THE INFLAMMATION IN YOUR GUMS AND FRESHEN YOUR BREATH.

HAILEY: WATCH WHAT THE PROBIORA3 CAN DO.

"OOF!" "HEY, MAN, WHO YOU PUSHIN' AROUND?"

GEORGE: AWESOME! THEY'RE PUSHING OUT THE BAD BACTERIA.  
LOOKS LIKE THEY ARE REALLY WINNING!

**POW!**

OUT YOU GO, TOOTH DECAY!



NO ROOM FOR YOU  
HERE, GINGI!

GET OUTTA HERE!

**CRACK!**

**BLAM!**





LET'S GET OUTTA HERE!



YOU GUYS WERE NO MATCH FOR PROBIORA3!



LET'S GO SOMEWHERE ELSE TO HIDE!




IT'S SO EASY, AND MMM,  
I LIKE THE MINTY TASTE.




WHEN YOU HAVE MORE BENEFICIAL  
BACTERIA THAN HARMFUL ONES,  
YOU CAN WIN THE BATTLE FOR  
YOUR MOUTH.







JUST TAKE PROBIORA ONCE A DAY AND THESE POWERFUL LITTLE HEROES WILL FIGHT FOR YOUR ORAL HEALTH DAY IN AND DAY OUT.



I'M A LITTLE CAUTIOUS ABOUT INTRODUCING NEW STUFF INTO MY MOUTH. IS IT SAFE?

WHAT WILL MY DENTIST THINK?

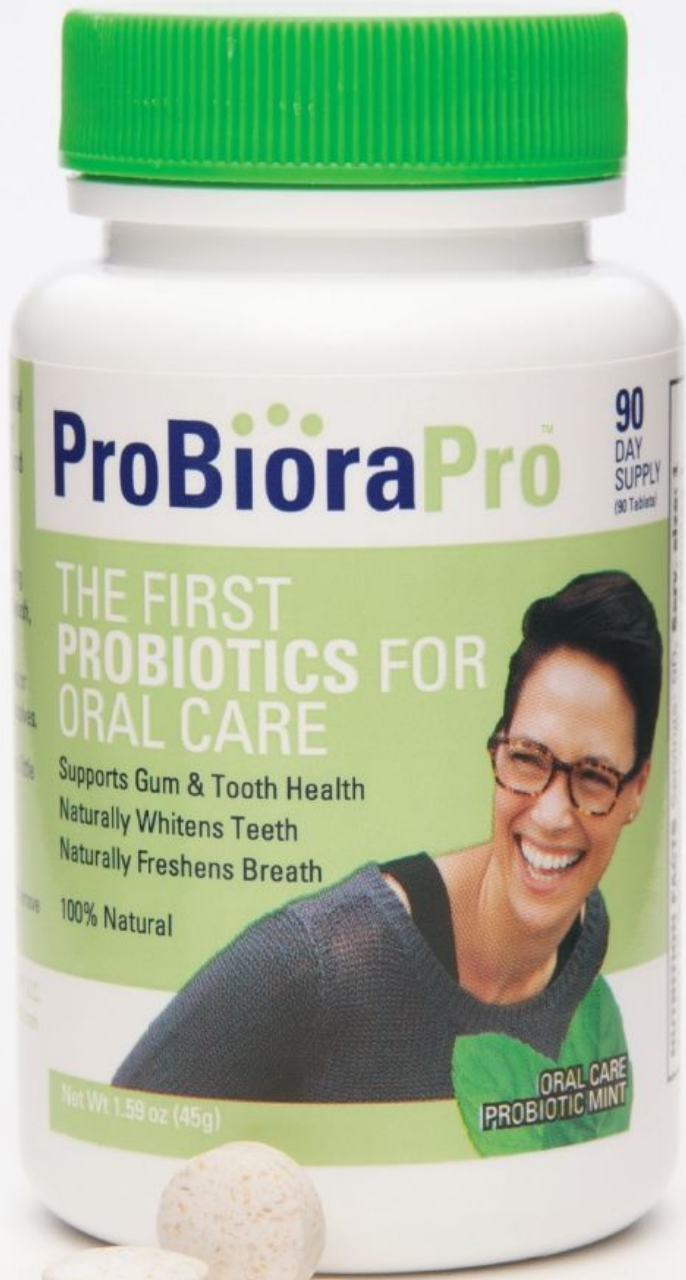
**HAILEY:** THESE BACTERIA ARE ALREADY NATURALLY IN YOUR MOUTH, THIS JUST ADDS MORE TO HELP YOU.

PROBIORA3 IS COMPLETELY SAFE AND NATURAL. AND IT'S BACKED BY MORE THAN 30 YEARS OF RESEARCH.

**HAILEY:** DENTISTS ALL OVER THE COUNTRY ARE RECOMMENDING PROBIORA PRODUCTS TO THEIR PATIENTS. YOUR OWN DENTIST WANTS YOU TO DO EVERYTHING YOU CAN TO TAKE CARE OF YOUR ORAL HEALTH.



ASK YOUR DENTIST OR HYGIENIST ABOUT PROBIORA HEALTH ORAL CARE PROBIOTICS. OR VISIT [WWW.BATTLEOFTHEMOUTH.COM](http://WWW.BATTLEOFTHEMOUTH.COM), WHERE YOU CAN PLACE AN ORDER AND LEARN MORE.



# ProBiōraPro™

90  
DAY  
SUPPLY  
(90 Tablets)

## THE FIRST PROBIOTICS FOR ORAL CARE

- Supports Gum & Tooth Health
- Naturally Whitens Teeth
- Naturally Freshens Breath
- 100% Natural



ORAL CARE  
PROBIOTIC MINT

Net Wt 1.59 oz (45g)



HERE ARE A FEW  
IMPORTANT THINGS TO KNOW  
ABOUT PROBIORAPRO!



### How long should patients use ProBioraPro?

Use ProBioraPro after your professional cleaning to reestablish the balance of healthy, essential bacteria in your mouth. Then continue using ProBioraPro every day to help maintain the proper bacterial balance and get the full benefits of healthy gums, fresh breath and whiter teeth.



Use every day to support your gum and tooth health.



Promotes healthy bacterial balance in the mouth



Naturally whitens teeth and freshens breath



Backed by more than 30 years of research



Professional-strength probiotic for oral care



Will not harm enamel or dental prosthesis of any kind



Easy-to-use, dissolvable mint



100% natural



No refrigeration required



Soy-, wheat-, nut-, and gluten-free

## ProBioraPro™

MAKE PROBIORAPRO PART OF YOUR DAILY ORAL CARE ROUTINE.  
ASK YOUR DENTIST OR ORDER AT [WWW.BATTLEOFTHEMOUTH.COM](http://WWW.BATTLEOFTHEMOUTH.COM)



ProBiora Health™

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